Founded in 2010 by a board of local outdoor enthusiasts, Fremont Adventure Recreation (FAR) is dedicated to its mission: to promote a culture of community and healthy living through human-powered outdoor recreation in the Royal Gorge Region. Our board has now grown to nine members, each of whom volunteers his/her time to the organization. As a registered 501(c)(3), we rely on public donations, sponsorships, and events to fund our goals. Thank you for your consideration and your commitment to our community!

TRAIL MAINTENANCE

We partner with a number of other organizations in order to keep our public lands clean, clear, and safe. We organize regular workdays for cleanup or maintenance.

SKILLS AND EDUCATION

Twice a year, we offer specialized clinics to help bike enthusiasts become familiar with local trails, build skills, and develop a familiarity with the sport of mountain biking.

ATHLETIC AND SOCIAL EVENTS

Our events include the runBlossom 5K and 1/2 Marathon races, the Royal 50 mountain bike race, and other low-cost events. These events keep us active in the community and allow us to raise additional funds for FAR.

ADVENTURE / TRAIL GUIDE PUBLICATION

Our Adventure Guide is the only professionally-produced trail and area guide that caters specifically to hikers, bikers, climbers, and adventure seekers. With a distribution of over 6,000 copies for 2019 (in Fremont County, the Pikes Peak Region, and welcome centers across Colorado), it is an excellent advertising opportunity.

COMMUNITY INVOLVEMENT

Our community is our first priority. To that end, we sponsor an Adopt-a-Mile stretch of road near Red Canyon Road, provide three scholarships to area high school seniors, fund the YETI running program for youth, facilitate FREE running meetups, and provide Adventure Guides to all area 6th graders.

TRAIL BUILDING

Our board provides professional expertise in trail creation. We partner with local public lands agencies and assist in the acquisition of grants, planning, and funding of trail systems. We work closely with professional trail builders to customize trails to our community’s needs.
Your contribution will be used to:
- help FAR run events (and keep the cost low for participants),
- pay contracted employees,
- purchase promotional materials, and
- provide scholarships for local high school seniors

Your business will write a one-time check for the sponsorship up-front

Your customers will see no additional charge

FAR will provide a custom wooden plaque to promote your support of FAR

You will receive the benefits listed, based on your contribution level
We are pleased to offer the following benefits to our supporters. Whether your contribution is a one-time sponsorship donation or a year-long 1% commitment, the listed benefits will apply to the 2019 season.

## FAR SPONSORSHIP BENEFITS

### WE’D LIKE TO THANK YOU FOR YOUR SUPPORT!

### MARATHON ($1,000+) LEVEL
- Logo on Team FAR shirts
- Logo on the FAR trailer, used to transport equipment and post results at all FAR-sponsored events
- Recognition on FAR Facebook page (1,640+ Page Likes)
- Potential to hold events at your business location (packet pick-up, award presentation, meetings, etc.)
- Prominent logo with link on joinFAR.org website
- Prominent, top tier, logo recognition on FAR email newsletters
- "1% for Trails Featured Business" feature in FAR email newsletter
- Opportunities to distribute offers/advertisements to event participants
- Priority positioning (plus logo and business information) in the 2019 Adventure Guide
- 3 limited-edition FAR items (available in June)

### HALF-MARATHON ($500) LEVEL
- Recognition on FAR Facebook page (1,640+ Page Likes)
- Potential to hold events at your business location (packet pick-up, award presentation, meetings, etc.)
- Logo with link on joinFAR.org website
- 2nd tier logo recognition on FAR email newsletters
- Opportunities to distribute offers/advertisements to event participants
- Recognition (logo and business information) in the 2019 Adventure Guide
- 2 limited-edition FAR items (available in June)

### 10K ($250) LEVEL
- Logo with link on joinFAR.org website
- 3rd tier logo recognition on FAR email newsletters
- Recognition (logo and business information) in the 2019 Adventure Guide
- 1 limited-edition FAR item (available in June)

### 5K ($100) LEVEL
- Logo with link on the joinFAR.org website
- 3rd tier logo recognition on FAR email newsletters
- Recognition (business name listing) in the 2019 Adventure Guide

### NOTE:

*Adventure Guides are available to all contributors. Please let us know how many you would like. We will do our best to accommodate all requests, subject to availability.*
We sincerely hope you'll consider sponsoring FAR for 2019. Your one-time donation will be invested right back into our community via our signature events such as runBlossom, adventure film nights, scholarships for high school seniors, and more.

WHAT WE HAVE PLANNED FOR SPONSORSHIP FUNDS IN 2019:

- Provide 3 scholarships of $250 each to Fremont County high school seniors
- Continued support of YETI program
- Putting on two social events in the Royal Gorge Region
- Support Adventure Kids summer series hikes
- Facilitate more running “meetups”
- Provide 2+ skills clinics for beginning mountain bikers

BUSINESS/ORGANIZATION INFORMATION

Contact Name: _______________________________ Contact Phone Number: _______________________________

Contact Email: _______________________________

Business / Organization Name: ________________________________________________________________

Physical Address: _____________________________________________________________________________

Mailing Address: _____________________________________ City: _____________________ Zip: ____________

Website: ____________________________________ Business Phone (for advertising): _______________________

Sponsorship level (circle one): $100 $250 $500 $1,000 $ _________

Cash total: $ _________ In-kind total (must be equal to or lesser than cash total: $ _________

Number of Adventure Guides requested: ____________________
(Please note that these may be subject to availability and we will do our best to accommodate your business's needs.)

☐ Check Enclosed ☐ Please invoice (includes option for electronic payment)

Checks should be made out to ‘Fremont Adventure Recreation’ and may be made sent to:
Fremont Adventure Recreation, c/o Ashlee Sack, 1008 Beech Avenue, Cañon City, CO 81212

By signing this contract, I agree to pay the indicated 2019 sponsorship amount in full and up front to Fremont Adventure Recreation (FAR). I understand that failure to do so will result in termination of the contract and removal of my business from all promotional materials. I also hereby affirm that I am an authorized representative of the business listed above.

Signature of contact: _____________________________________________ Date: ________________

Contract and payment due by February 15, 2019
The 1% for Trails program began in 2016 as a method of creating a substantial and sustainable funding source for trail systems in the Royal Gorge Region. This program can be tailored for your business, whether you decide to implement an opt-in method of collection, or an opt-out method. Participants utilize their point-of-sale system to add a 1% or round-up donation that is added to a customer’s bill. This money is then collected by FAR to use for trail building and maintenance programs. We work closely with the City of Cañon City to utilize our money appropriately and effectively.

- Your contributions will be used specifically for trails, including:
  - signage
  - labor
  - equipment rental
  - promotional and educational materials

- Your business will choose to report and pay a monthly or quarterly payment

- Your business will add a 1% donation onto the sale of services, retail goods, or a combination of both

- FAR will provide custom materials to promote your participation in the program (window clings and signage) as well as additional printed materials (postcards) to help explain the program for your customers / employees

- You will receive benefits listed, based on your prior contribution level or, if this is the first year of participation, estimated level of contribution based on 2018 sales
1% FOR TRAILS PROGRAM BENEFITS
WE'D LIKE TO THANK YOU FOR YOUR SUPPORT!

Whichever contribution type you choose, we are pleased to offer the following benefits to our supporters. Whether your contribution is a one-time sponsorship donation or a year-long 1% commitment, the listed benefits will apply to the 2018 season.

### MARATHON ($1,000+) LEVEL
- Logo on Team FAR shirts
- Logo on the FAR trailer, used to transport equipment and post results at all FAR-sponsored events
- Recognition on FAR Facebook page (1,640+ Page Likes)
- Potential to hold events at your business location (packet pick-up, award presentation, meetings, etc.)
- Prominent logo with link on joinFAR.org website
- Prominent, top tier, logo recognition on FAR email newsletters
- “1% for Trails Featured Business” listing in FAR email newsletter
- Opportunities to distribute offers/advertisements to event participants
- Priority positioning (plus logo and business information) in the 2019 Adventure Guide
- 3 limited-edition FAR items (available in June)

### HALF-MARATHON ($500) LEVEL
- Recognition on FAR Facebook page (1,640+ Page Likes)
- Potential to hold events at your business location (packet pick-up, award presentation, meetings, etc.)
- Logo with link on joinFAR.org website
- 2nd tier logo recognition on FAR email newsletters
- Opportunities to distribute offers/advertisements to event participants
- Recognition (logo and business information) in the 2019 Adventure Guide
- 2 limited-edition FAR items (available in June)

### 10K ($250) LEVEL
- Logo with link on joinFAR.org website
- 3rd tier logo recognition on FAR email newsletters
- Recognition (logo and business info) in the 2019 Adventure Guide
- 1 limited-edition FAR item (available in June)

### 5K ($100) LEVEL
- Logo with link on the joinFAR.org website
- 3rd tier logo recognition on FAR email newsletters
- Recognition (logo and business information) in the 2019 Adventure Guide

**NOTE:**
Adventure Guides are available to all contributors. Please let us know how many you would like. We will do our best to accommodate all requests, subject to availability.
1% FOR TRAILS
BUSINESS CONTRACT

After adding a 1% donation onto your customer’s bill (customers have the option to opt out of the donation), your contributions are then distributed directly to FAR. All monies collected from these 1% donations are collectively used to fund trails and outdoor recreation in the Royal Gorge Region. Our 1% For Trails initiative funds all things trails and outdoor recreation: matching funds for grants, grant writing, trail building, trail design, and more. Concurrently, FAR will continue to contribute to local efforts to market to and encourage users of single-track trails to visit our beautiful city!

WHAT WE HAVE PLANNED FOR 1% FUNDS IN 2019:

• Construction of approximately 10 miles of new trail (In partnership with the City of Cañon City)
• Continued maintenance of trail systems in the area
• Temple Canyon trail extension (pending grant award)

BUSINESS/ORGANIZATION INFORMATION

Contact Name: __________________________________ Contact Phone Number: __________________________
Contact Email: __________________________________
Business / Organization Name: _____________________________________________________________________
Physical Address: ________________________________________________________________________________
Mailing Address: _____________________________________ City: _____________________ Zip: _____________
Website: _____________________________________ Business Phone (for advertising): _______________________

☐ Check Enclosed  ☐ Please invoice (includes option for electronic payment)

Checks should made out to ‘Fremont Adventure Recreation’ and may be made sent to:
Fremont Adventure Recreation, c/o Ashlee Sack, 1008 Beech Avenue, Cañon City, CO 81212

Approximate payment dates:
☐ Quarterly   ____________, ____________, ____________, ____________,
☐ Yearly

Estimated yearly contribution: $_________.00   Number of Adventure Guides requested: __________________
(Please note that these may be subject to availability and we will do our best to accommodate your business’s needs.)

By signing this contract, I commit to administering a 1% donation on the agreed-upon sales for the term of one calendar year, and to donating 100% of said funds to Fremont Adventure Recreation (FAR). I understand that failure to do so will result in termination of the contract and removal of my business from all promotional materials. I also hereby affirm that I am an authorized representative of the business listed above.

Signature of contact: _____________________________________________  Date: _______________

Contract due by February 15, 2019
INDIVIDUAL DONOR
PERSONAL OR CHARITABLE DONATION

We appreciate your commitment to FAR and outdoor recreation in the Royal Gorge Region! And you can be assured your money directly benefits our community. We are committed to creating a culture of healthy living and hope you will help us in this goal. Whether you’d like to give as a personal donation, a tax-deductable donation, or a memorial donation, we appreciate your support.

• Your contribution will be used to:
  • help FAR organize and put on community events (and keep the cost low for participants),
  • pay contracted employees,
  • purchase promotional materials
  • provide scholarships for local high school seniors,
  • Attend conferences pertinent to outdoor recreation and land stewardship,
  • Pay for the design and development of the 2019 Adventure Guide

• You will receive the benefits listed, based on your contribution level

• To donate, please visit joinFAR.org and click on the ‘Donate’ link, or send a check to:
  Fremont Adventure Recreation
  c/o Ashlee Sack
  1008 Beech Avenue
  Cañon City, CO 81212

• Please feel free to contact Ashlee at coordinator@joinFAR.org.
We are pleased to offer the following “thank you’s” to our supporters. Your financial contribution helps us to achieve community goals like: events, educational programs, scholarships, trail maintenance, and community involvement.

INDIVIDUAL DONOR BENEFITS
WE’D LIKE TO THANK YOU FOR YOUR SUPPORT!

MARATHON ($1,000+) LEVEL
- Personal thank-you card
- 3 Free entries to ANY FAR event
- FAR Sticker
- Recognition in the 2019 Adventure Guide
- 3 limited-edition FAR sponsor items (available in June)

HALF-MARATHON ($500) LEVEL
- Personal thank-you card
- 2 Free entries to ANY FAR event
- FAR Sticker
- Recognition in the 2019 Adventure Guide
- 2 limited-edition FAR sponsor items (available in June)

10K ($250) LEVEL
- Personal thank-you card
- FAR Sticker
- Recognition in the 2019 Adventure Guide
- 1 limited-edition FAR sponsor t-shirt (available in June)

5K ($100) LEVEL
- Personal thank you card
- FAR sticker pack
- 1 limited-edition FAR sponsor t-shirt (available in June)

STARTING LINE (<$100) LEVEL
- Personal thank-you card
- FAR sticker
We sincerely hope you’ll consider sponsoring FAR for 2019. Your one-time donation will be invested right back into our community via our signature events such as runBlossom, adventure film nights, scholarships for high school seniors, and more.

WHAT WE HAVE PLANNED FOR SPONSORSHIP FUNDS IN 2019:

- Provide 3 scholarships of $250 each to Fremont County high school seniors
- Continued support of YETI program
- Putting on two social events in the Royal Gorge Region
- Support Adventure Kids summer series hikes
- Facilitate more running “meetups”
- Provide 2+ skills clinics for beginning mountain bikers

DONATION INFORMATION

Contact Name: ___________________________ Contact Phone Number: ___________________________

Contact Email: ___________________________

Mailing Address: ___________________________ City: ________________ Zip: ________________

Donation Amount: $ __________

Please indicate how you would like your donation to be listed in the Adventure Guide:

☐ By name  ☐ Anonymous  ☐ In memory of: _______________________________________

☐ Check Enclosed  ☐ Please invoice (includes option for electronic payment)

Checks should made out to ‘Fremont Adventure Recreation’ and may be made sent to:
Fremont Adventure Recreation, c/o Ashlee Sack, 1008 Beech Avenue, Cañon City, CO 81212

Signature of contact: ___________________________________________ Date: ________________

Contract and payment due by February 15, 2019