

FREMONT ADVENTURE RECREATION



2021 YEAR-END REPORT AND
2022 SPONSOR PACKET



MISSION AND CORE VALUES

“FAR’s mission is to promote a culture of community and healthy living through human-powered outdoor recreation in the Royal Gorge Region.”

Community: *We commit to enhancing the quality of life for the citizens of the Royal Gorge Region through the creation and celebration of human powered outdoor recreation adventures.*

Culture: *We commit to a welcoming attitude that values all relationships, fearless dedication, while having fun along the way.*

Stewardship: *We commit to responsible access as well as preserving recreation opportunities for future generations.*

FAR CHARTER, 2010, REVISED 2017

LETTER FROM THE DIRECTOR

As we look to another year of adjustments and opportunity, we would like to give thanks to our community and to our supporters. After 2020’s virtual “pivots”, it was wonderful to see so many of you on trails, at events, and supporting our community in ways that we never could have imagined would be necessary.

We are also thankful to the many land management agencies, including the City of Cañon City, Fremont County, the Bureau of Land Management, Colorado Parks and Wildlife, and the Cañon City Area Recreation and Park District, for working with our community to create recreation infrastructures that will benefit generations to come. Additional thanks goes to our incredible sponsors, volunteers, and donors. We recognize many of them are asked again and again to contribute (both financially and physically) to several worthy organizations in the area, and their continued, selfless generosity does not go unnoticed. It is a testament to our small community that a small number of volunteers, businesses, and individuals can accomplish so much. We truly are #fremontcountystrong.

We hope to see you in 2022. This year, we’re introducing our membership program, allowing us to interact and form even stronger relationships with the people who make up our support base and our community. Please also join us to hike, bike, volunteer, or hang out with others in the area who appreciate outdoor recreation. Come find us and let us know what you think of new trails, events, or other topics.



Brian Vanlwarden
Director, FAR

 www.joinFAR.org
 /FremontAdventureRecreation
 @fremont_adventure_recreation

 1% for Trails Information: trails@joinFAR.org
 General Information: coordinator@joinFAR.org

Thank you for your commitment to our community!

2021 BOARD MEMBERS & CONTRACTORS

Brian VanIwarden - Director
Jon Banker
Leticia Buswell

Adam Hartman
Brian LeDoux
Vicki Meier

Megan Merry
Joan Sindler
Shawn Weatherill

Ashlee Sack - Coordinator

PROGRAM OVERVIEW - 2021 BY THE NUMBERS

173 Number of volunteer (wo)man hours donated for trail projects.

Amount of 1% for Trails funds generated by local businesses in 2020 **\$46,000**

Number of trail adopter groups signed up in 2021 **15**

\$5 Average cost to build one linear foot of trail

\$14,000 Our community's contribution to The Yard MTB Skills park's fundraising efforts

2021 GOAL REPORT

- Assist with signage and completion of Fremont Peak Connection Trail (officially opening in Spring of 2022)
- Design, fund, and open The Yard - Cañon City's first bike skills park - at South Cañon Trails (see joinFAR.org for info)
- Host as many of our annual events as logistically possible: Snow Queen (delayed), runBlossom, Point Alta Vista Trail Races, Royal 50, mountain bike skills sessions, We Are All Made of Stars

2022 GOALS

- Create a membership program to strengthen our relationship with our community members and donors
- Continue coordinated planning with BLM to plan continuation of the Royal Loop, including a South Rim trail
- Coordinate with local youth groups to re-introduce the Adventure Kids Program
- Strengthen the Adopt-a-Trail program to keep trails in good shape
- Allocate funds as needed to improve or maintain existing trails

COMMUNITY INVOLVEMENT

SCHOLARSHIP WINNERS

- Stella Hartman
- Karli Weatherhill

MEMBERSHIPS

- Leave No Trace
- Care for Colorado Coalition
- Pikes Peak Outdoor Recreation Alliance
- Elevate the Peak
- Colorado Mountain Bike Coalition
- Cañon City Chamber of Commerce
- USA Cycling

ORGANIZATIONS SUPPORTED

- Cañon City High School Mountain Bike Club
- Fremont County Search and Rescue
- Cañon City High School's Tiger Open Pathway program
- Cañon City Athletic Boosters
- Cañon City Cross Country Team



PROUD SUPPORTER OF
COLORADO'S
OUTDOOR PRINCIPLES



Cañon City
Chamber of Commerce

FINANCIAL OVERVIEW

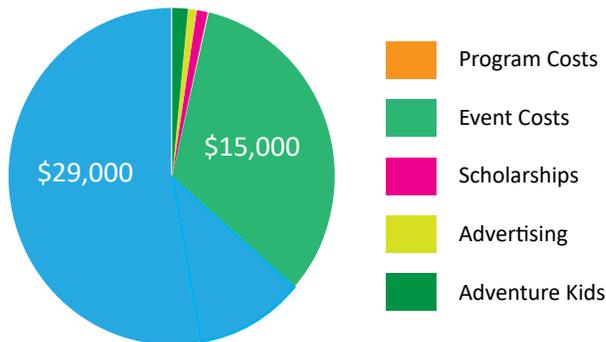
FAR INCOME



Revenue generated for FAR is used to fund events, pay for promotional materials, award scholarships, and fund the YETI (Youth Exercise Training Initiative) program each year.



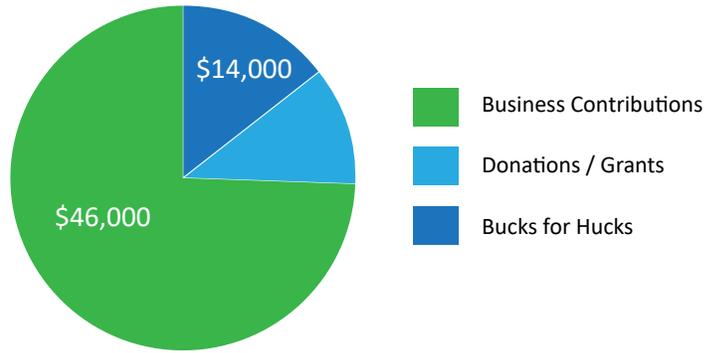
FAR EXPENSES



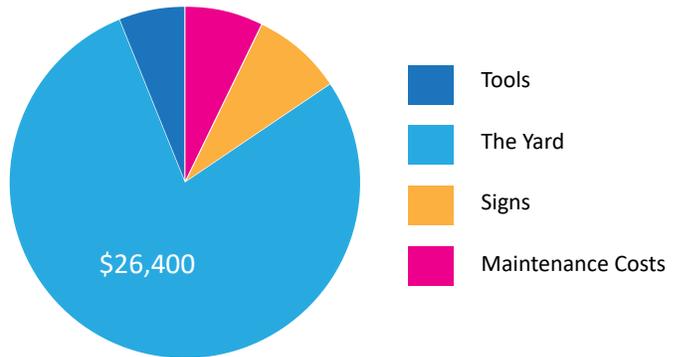
TRAILS INCOME



All funds generated by 1% for Trails are used to purchase trail equipment, provide matching funds, hire private trail contractors, and pay for manual skilled labor during trail construction.



1% FOR TRAILS EXPENSES



ULTRA-MARATHON LEVEL SPONSORS



MARATHON LEVEL SPONSORS



HALF-MARATHON LEVEL SPONSORS



10K LEVEL SPONSORS



5K LEVEL SPONSORS



PARTNERS



PERCENT FOR TRAILS CONTRIBUTORS



We started 2021 with a balance of about \$25,000 in our 1% for Trails account. This balance, combined with 2021 contributions, allowed us to complete The Yard Mountain Bike Skills Park.

*Note that \$15,000 of costs for The Yard were incurred in 2020. Total project cost was ~\$40,000.

2021 HIGHLIGHTS



RECORD-BREAKING ROYAL 50 EVENT

We welcomed 172 racers to the 2021 Royal 50 Mountain Bike Race. From across the state of Colorado and beyond, participants were thrilled with the challenging course, incredible views, and stellar location of the event. We're looking to break 200 in 2022!



RETURN OF IN-PERSON RUNBLOSSOM RACE

About 200 runners joined us for the return of the runBlossom 5K and 10K events. It was a welcome way to usher in the springs season, and we were excited to see our community embrace the event.



\$14,000 OF COMMUNITY FUNDRAISING FOR THE YARD

Our community showed UP for this fundraiser! With money pledged from local businesses, individuals, and organizations, we were able to raise over \$14,000 for The Yard. Combined with FAR's pledge and also 1% for Trails funds, the mountain bike skills park was built and completed in April of 2021, allowing kids of all ages to practice skills on manmade features.



COMPLETION OF THE YARD MOUNTAIN BIKE SKILLS PARK

The Yard Mountain Bike Skills Park includes 8 manmade features created by Progressive Bike Ramps. The trail was designed by Terra Firma Trails and FAR. Completion of the park was made possible by imported soil courtesy of the City of Cañon City Parks Department and construction assistance from the Cañon City Area Recreation and Park District. The Yard is located on Cañon City Area Recreation and Park District property adjacent to the Eagle Wing Trailhead.



OPENING OF POINT ALTA VISTA TRAIL

When the Royal Gorge Scenic Railway closed in 2012, the iconic trestles were originally slated for demolition. Lucky for our community, as trails crept closer to the structures, FAR, adjacent landowner Ty Seufer, and the City of Cañon City came together to utilize the trestles as part of the trail system. Their re-opening in 2021 was a landmark moment.



CREATION AND DISTRIBUTION OF OUTDOOR RECREATION SAFETY BOOK

As more individuals and families begin to enjoy the outdoor amenities that the Royal Gorge Region has to offer, FAR recognized that it was important to emphasize safety as well as education. With local law enforcement and first responders, FAR created a safety book and distributed it to local students and youth organizations.



STUDENT ADVENTURE GUIDE DISTRIBUTED TO LOCAL STUDENTS

As every year, we were able to produce, print, and distribute our student adventure guide to 6th graders across the county. This allows us to educate local youth and families about the wonderful recreation opportunities that have recently been added to the community.



NEAR COMPLETION OF ROYAL CASCADE CONNECTION TRAIL

After much anticipation, the connection trail from Tunnel Drive to the Royal Gorge Trails (near Fremont peak), is about to open. An epic, 3.7-mile trail that climbs 1,800 feet, Royal Cascade is set to become one of the most interesting, challenging, and beautiful trails in the area.



FIRST YEAR OF ADOPT-A-TRAIL PROGRAM

We had fifteen groups and organizations sign up to be part of the adopt-a-trail program. Currently, trails are monitored and maintained by groups that have undergone a trail training and check out FAR-owned tools. The groups racked up over 137 (wo)man hours of work clearing rocks, drainages, and trees from the trails across the community.